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# Board of Trade



# fort McMurray

*ALBERTA, Canada, 1915*

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## Timber

The Forests of this District comprise Spruce, Tamarac, Jack Pine, Poplar, and Birch. The finest Spruce in Alberta is found in the Clear-water Valley near Fort McMurray.

This vast amount of timber and pulp material is carefully guarded by Dominion Fire Rangers.

## Business Opportunities

Owing to the usual influx of Business Men, Settlers, and Labourers, &c., into new towns in the West, it is needless for us to say that this means a rapid growth in population, and this growth will naturally call for business of every description.



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Any information regarding OPENINGS here will gladly be given by the Secretary of the Board.

# Asphalt

It is a well-known fact that Fort McMurray is in the Centre of the Largest Tar Sand Deposit in the World.

This immense body of Asphalt reaches from the Boiler Rapids on the Athabasca River, about 45 miles above Fort McMurray, to a point near Athabasca Lake, a total of about 145 Miles in length, and nearly as many miles in breadth.

To develop this vast amount of mineral wealth for commercial purposes a Large Amount of Capital will be required, and this alone means **GIGANTIC INDUSTRIES** for Fort McMurray in the near future.

**A Practical Test Has Been Made** of our Asphalt in different Canadian Cities, and it has proved successful.

It is only a question of a few months when Fort McMurray will be able to supply the World with one of its most useful commodities.

The Dominion Government is at present engaged applying other tests with the object of demonstrating its superior qualities to the world.



## Safe and Sane

### OIL, GAS, AND THEIR POSSIBILITIES

The signs are many and substantial for good assurance of oil all around us.

When the rails allow the cartage of proper drilling machinery the presence of Petroleum will be no longer mere conjecture. We do not stand behind any of the Wild-catting Oil exploiting concerns, however honest or otherwise their real intentions may be, but we are all of the general optimistic opinion as to the real fact of their being oil to be had, and that at no great depth.

Gas we KNOW we have. The small testing outfits have proved that, and when applied commercially we possess an attraction, together with other resources, which any city in the world covets as its most valued asset.





## Agriculture

McMurray will compare very favorably with any other district in Northern Alberta in the way of Agriculture.

All kinds of vegetables are grown and produce heavily in this district.

Wheat, Oats, and Hay do fine. The long growing day enables plant life to mature earlier here than in the southern part of the Province. The soil consists of a mixed clay and sand loam, topped with a thick layer of decayed vegetable mould, which mixes up well, making as fine a seed bed as any country can boast of.

Dairying, Chicken Raising, and Stock Raising will soon do a thriving business for those so engaging.





## **Transportation**

With the completion of the A. and G. W. Railway in the latter part of 1915, Fort McMurray will have connections with Edmonton and the outside world.

We have good Steamboat Service on the Athabasca River Six Months of the Year, making connections at Fort Smith and Smith Landing for Mackenzie River and Arctic Ocean points.

The Clearwater is navigable for lighter craft for 60 miles and over.





## **Location**

Fort McMurray is situated at the confluence of the Athabasca and Clearwater Rivers, distance about 250 miles N.E. of Edmonton, is the head of Navigation for the Great North Country, a geographical center of a vast rich but undeveloped district, the position itself being, indisputably, the most beautiful and conveniently-located natural City site in Canada.



# *General Information*



*THE object of this pamphlet is to explain, in a few words, the great opportunities of Fort McMurray and Country tributary.*

*With our long, sunshiny days in Summer, and comparatively cool nights, Fort McMurray cannot fail to be an unusually healthy place to live in.*

*From a vegetation standpoint we consider the McMurray District almost incomparable; and, with the land, which is soon to be thrown open to Homestead Entry, we expect a great influx of settlers into McMurray.*